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# Peru Unlocked: From Possibility to Prosperity through “Disruptive Growth Platforms”





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Rethinking your  
**growth ambition and  
growth trajectory**

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# Beyond Incrementalism

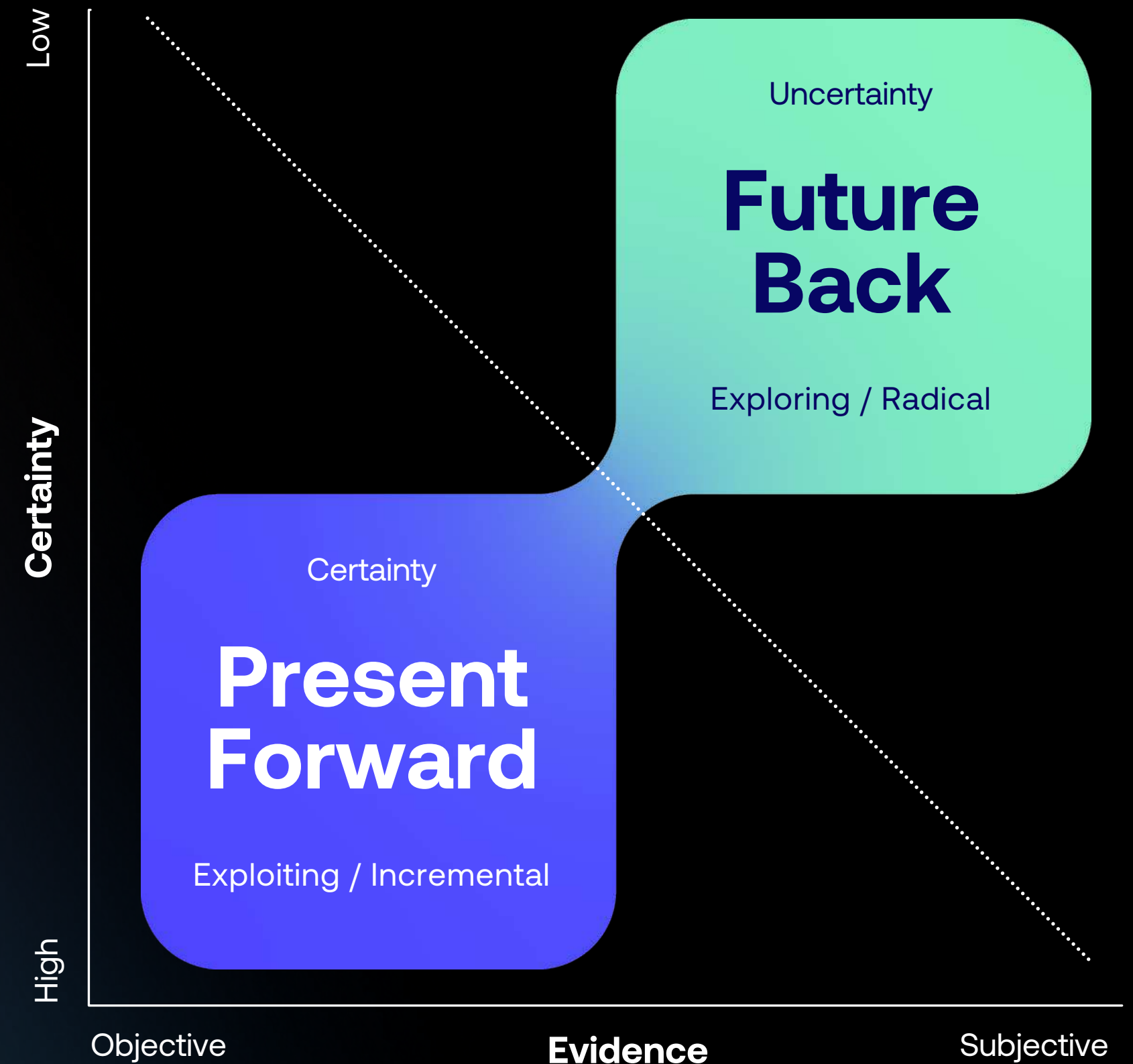




Innovating, from **Present Forward** to  
**Future Back**

# A healthy growth system takes a future-back approach and is ambidextrous

To identify growth opportunities, we examine not only the current, but **future impact** of broader patterns and industry shifts on customer expectations – enabling innovation that not only addresses today's needs but **anticipates change and competitive response**.





## 1 FUTURE ENVIRONMENT

**UNDERSTAND** the future environment and company goals and bounds

## 2 FUTURE STATE

**ENVISION** the company's future state within that environment

## 3 GROWTH GAP

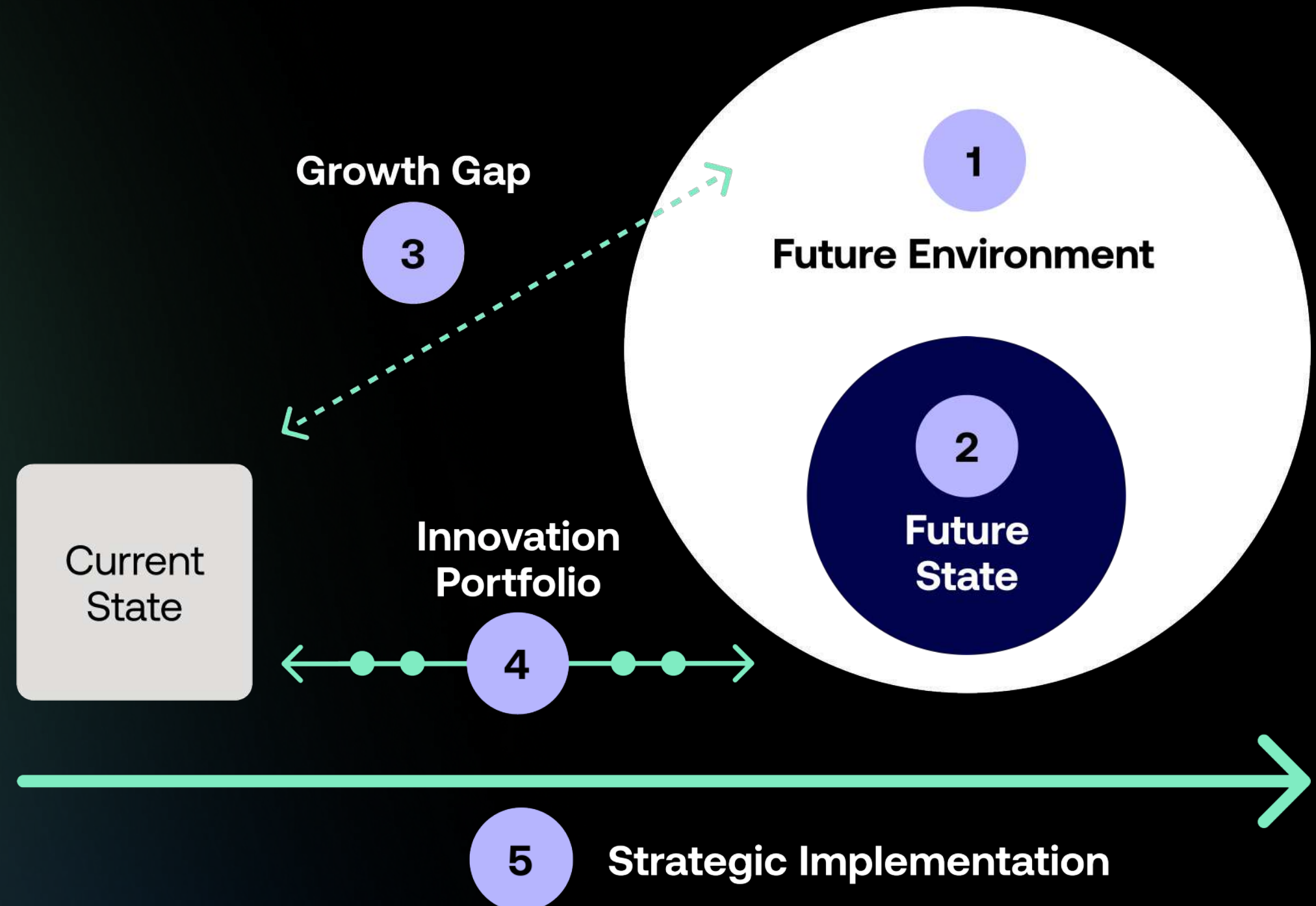
**IDENTIFY** the growth gap between current and future state

## 4 INNOVATION PORTFOLIO

**ALIGN** on near-in innovation portfolio and strategic imperatives to fill the gap

## 5 STRATEGIC IMPLEMENTATION

**DEFINE** next steps with key milestones to mobilize strategy





What if we viewed  
**Peru as our “client”?**



# Peru, hypothetical growth platforms

These are not sector-specific, but rather broad, transformative themes that could drive multi-sector growth and societal impact.



**She Economy**



**Creative Industries & Cultural Exports**



**Digital Nation, Connectivity & AI as a democratizing and inclusive force**



**Regionalization & Inclusive Development**



**Health & Wellness Ecosystems**



**Next generation agribusiness & food systems**



**Sustainable Tourism & Experience Economy**



**Future Skills & Talent Platforms**



**Urban Mobility & Smart Cities**



**Circular Economy & Resource Efficiency**



**Ocean Economy**



**Green Energy Transition**



Is there a role for my brand  
in these **growth Platforms**?

Who could I partner with  
to **create value** in this space?





# SHE ECONOMY





# DIGITAL NATION, CONNECTIVITY & AI AS A DEMOCRATIZING AND INCLUSIVE FORCE



[illegible]





# FUTURE SKILLS & TALENT PLATFORMS





# CIRCULAR ECONOMY & RESOURCE EFFICIENCY



# GREEN ENERGY TRANSITION





# Beyond Incrementalism

- Systemic Change
- Cross-Sector Collaboration
- Radical Innovation, reshaping industries
- Regenerative & aspirational approaches
- Urgency and scale



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Reimagine. Reinvent. Realize.

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