



WE ARE A GLOBAL STRATEGY FIRM_

Helping companies address their toughest challenges in driving growth.

ABOUT US

In a technology-driven world where change is the only constant, Vivaldi is single-mindedly focused on keeping our clients ahead of the game. Since 1999, Vivaldi has worked with hundreds of clients across a variety of industries and global markets to build strong brands and harness the power of innovation through consumer-first thinking. We bring together teams and capabilities from our four businesses: Vivaldi Partners for strategic consulting; Vivaldi Fifth Season for brand-building; Vivaldi Edge for organizational development; and Vivaldi Analytics for market research. Each of our groups is guided by the same customer first ideology and together we produce something all too rare: *results*.

OUR APPROACH

Understanding the modern customer's demands is one thing - we go a step further by anticipating that evolution and embracing it as an opportunity for progress and transformation. From start to finish of a project, and each step in-between, the end-consumer is at the center of everything we do. We dig deep into their habits, behaviors, and feelings so we can deliver products, services, and brand experiences that meet their needs and exceed expectations. We call this strategy "consumer-first" - a bold approach to innovation and growth that has yielded remarkable results, helping companies Lego and Birkenstock build their brand while transforming their businesses.

EXPERTISE

Branding & Marketing

Growth & Digital

Data & Analytics

Innovation

Design & Experience

Organization & Culture

SELECTED CLIENTS

Airbnb

Allianz

American Express

BMW

Boeing

Campbell's

Coca-Cola

Deloitte

Deutsche Telekom

Disney

DOW Chemical

GE

Nike

Novartis

Pernod Ricard

Philips

Samsung

UBS

Unilever

Whirlpool

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